



**MAIN LIBRARY  
STATISTICS AT-A-GLANCE**

- ◆ **Library Visits/Door Count: 232,175**
- ◆ **Circulation/Materials Checked Out: 397,087**
- ◆ **Number of eBook Check-outs: 14,200**
- ◆ **Public Service Hours: 2,512**
- ◆ **Library NEW Card Registrations: 4,062**
- ◆ **Public Computer Sessions: 62,335**
- ◆ **Public WiFi Sessions: 25,549**
- ◆ **Number of Programs (Youth/Teen/Adult): 379**
- ◆ **Number of Program Attendees: 8,001**
- ◆ **Number of Volunteer Hours: 2,398**
- ◆ **Inter-Library Loans to Others: 598**
- ◆ **Inter-Library Loans Requested: 720**
- ◆ **Number of Reference Questions (omitting directional): 30,539**
- ◆ **Number of Downloaded Music: 8,867**

**Palm Springs Public Library  
300 S. Sunrise Way  
Palm Springs, CA 92262  
760-322-READ (7323)**

**WELWOOD MURRAY MEMORIAL LIBRARY  
STATISTICS**

- ◆ **Library Visits/Door Count: 73,882**
- ◆ **Public Service Hours: 4,332**
- ◆ **Public Computer Sessions: 31,265**
- ◆ **Public WiFi Sessions: 6,562**



As the Director of Library Services, every year I look forward to presenting to you the highlights of the past Fiscal Year. This year is no exception. With a full year of operations at the reopened Welwood Murray Memorial Library, our usage at the two locations continued to grow. Over 306,000 people visited the two libraries during the Fiscal Year 2015-2016. In-person computer usage topped 93,600 sessions at both locations. For the first time, we tracked Wireless Internet sessions, seeing a strong 32,111 sessions overall. Digitally, the library saw solid growth. When I began working here four years ago, e-Book circulation was 3,395 for the year. This year we circulated 14,200 e-Books, a 16% increase from the year before and a 24% jump from four years ago. Our Librarians work hard to provide a balanced collection with something for everyone.

I would like to thank our program sponsors, donors, Library Board of Trustees, Friends of the Palm Springs Library, Palm Springs Public Library Foundation, and the City of Palm Springs for their advocacy and financial support. Without generous financial gifts, we would not be able to offer all that we do. We are also grateful to our volunteers. Our volunteer program showed an increase of 62% this year, with volunteers donating nearly 2,400 hours! Thank you for your time.

Our Friends of the Library continue to support our endeavors through various gifts totaling \$40,000 for the year. The Friends are our cheerleaders and advocates, developing new fundraisers to bring in additional dollars to support the Library. For the first time, the Friends hosted a Modernism Week lecture and cocktail party fundraiser. We look forward to a variety of future activities by the Friends, from a Modernism Week lecture and exhibit to *Bellinis, Books, and Brunch* author talk.

I am very proud of the Library staff. They worked so hard this past year, providing assistance to visitors, issuing new Library cards, helping users find a book or electronic resource. Did you know that the Palm Springs Public Library team offered 379 programs last Fiscal Year and issued over 4,000 new Library cards? There is truly something for everyone at the Palm Springs Public Library. Join a book club, attend a lecture, or bring your family to one of our youth or teen programs. *Discover, Enrich, Enjoy, Connect...Make the Library a Part of Your Life!*

**Jeannie Kays, Director of Library Services**

## Welwood Murray Memorial Celebrates 75th Anniversary!



The iconic and newly reopened, Welwood Murray Memorial Library turned 75! Celebrated on the steps of the Library with Palm Springs Mayor and City Council, the Library Board of Trustees, Library Director Jeannie Kays, and Palm Springs Historical Society Director Jeri Vogelsang on February 18, 2016. The community came out in full force as the Palm Springs High School marching band played music and the community joined in on kazoo's! A large greeting card was on display for the public to sign and add congratulations. A commemorative tote bag was given out to the public along with cupcakes to mark this special day.



Constructed by architect John Porter Clark the Welwood Murray Memorial Library opened in 1941 as the main library for the City. Visit [www.welwoodlibrary.org](http://www.welwoodlibrary.org) for hours, events and more information.

### 'BORN TO READ' An Early Literacy Program for Newborns and Parents



The Friends of the Palm Springs Library, in cooperation with the Palm Springs Public Library and a local Educator created an early literacy program to distribute a 'Born To Read' kit to the parents of each baby born at Desert Regional Medical Center. Literacy development begins at birth and is closely linked to a baby's earliest experiences with books and stories. Babies learn language through social literacy experiences - parents interacting with them using books. The development of our Born to Read program began in the first quarter of 2015 with the creation of partnerships, designing and printing the materials, as well as various meetings with hospital personnel and stakeholders. It was decided to distribute the kits through a third party called **Healthy Beginnings** whom the hospital contracts with to give pre-birth hospital tours and post-birth classes to new parents. The distribution of the kits began in August 2015. The kit includes two bilingual board books, child developmental guidelines, a list of local resources, a bib and information about the library and program.



### Grants, Gifts and Accolades

The Library received several special gifts, grants and awards this year, including:

- **California State Library—\$54,000 Accessing the Past Digital History Collaborative Grant.**
- **Friends of the Palm Springs Library—\$40,000 Annual Gift.**
- **Janice Davis Robson Trust—\$25,000 Gift.**
- **California State Library—\$24,000 Broadband Grant.**
- **Lilly W. Graves Revocable Trust—\$8,639.57 Gift**
- **Anderson Children's Foundation—\$7,500.00 Born to Read Grant.**
- **US Bank—\$5,000 Summer Reading.**
- **Desert Regional Medical Center Auxiliary—\$2,000.00 Born to Read Grant.**
- **Literary Society of the Desert—\$1,000.00 Gift**
- **David Gray—\$1,000 value Celebrating 75 Years art donation**
- **Twin Palms Neighborhood Organization—\$975.00.**



### READ for the WIN Summer Reading Program 2016



**TOTAL SIGN-UPS: 662**

**Youth—385**

**Teen—116**

**Adult—162**

**TOTAL COMPLETIONS: 151**

**TOTAL PROGRAMS: 42**

**TOTAL ATTENDANCE: 2,406**

Our eight-week Olympic-themed program included weekly performers and events for each age group; youth, teens, and adults. The popular Five-Book Challenge was back for Youth and Teens and the adults played Book Bingo. As an added bonus the Palm Springs Sustainability Commission sponsored the purchase and giveaway of seven bicycles with helmets and locks. The Library held weekly drawings at events for each age group. Winners received bags or backpacks filled with books, gift certificates, passes, and merchandise, generously provided by local businesses and organizations. The Friends of the Palm Springs Library purchased three Microsoft Surface Pro4 tablets as grand prizes.



**Discover, Enrich, Enjoy, Connect...Make the Library a Part of Your Life!**

