



## PRESIDENT'S COLUMN

CHRIS SEIDEL

In the summer newsletter, I reported on the creation of the Board Development Committee and the expansion of the Membership Committee. Since then, both groups have been working diligently to address their respective charges.



The Board Development Committee has prepared a Board Asset Matrix, which identifies the strengths of existing board members and affords an opportunity to determine additional areas of expertise and experience not represented on the present board. An ideal board should reflect the broadest possible community base and types of thinking and experience. Accordingly, the committee has developed numerous board member profiles that would expand the Friends' demographic outreach to the community and is in the process of identifying individuals who fit the expanded criteria.

The Membership Committee's number one priority at the moment is to create a greater presence of the Friends in the community. Chairperson Barbara Stanford has written a summary of their accomplishments in her column on Page 2. Committee members have been doing this in a variety of ways over the summer. They: 1) participated in two pop-up book sales at which they distributed membership pamphlets with each purchase; 2) represented the Friends at numerous library and book club events; 3) identified the need for a Friends' Facebook page, which was created thanks to the efforts of library director Jeannie Kays; 4) staffed a membership table on the first Saturday of each month for two hours; and 5) have arranged, together with the Library's Julie Warren, for the inclusion of a Friends' promotional slide to be shown by the Camelot Theater in its public service presentations prior to the commencement of a film's showing.

Our new Facebook page will require periodic maintenance, and we are currently seeking a member with a Facebook affinity who might be willing to undertake this activity. I assure you my gratitude would know no bounds were one of you to come forward to do so!

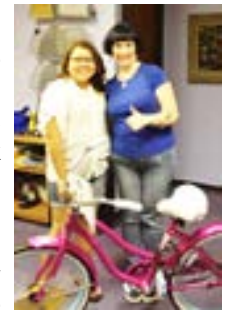
Finally, you may recall that the board of directors undertook a formal strategic planning process a few years ago. Periodically, we review that plan to monitor progress made and to determine additional objectives and strategies for accomplishing them. The board will be meeting in November for just such considerations. Accordingly, if you have suggestions for Friends' programs, activities or improvements, please forward them to me at [chrisin312@aol.com](mailto:chrisin312@aol.com) or telephone me at 262-707-2520.

## DIRECTOR OF LIBRARY SERVICES

JEANNIE KEYS

### ***"Reading is so Delicious: Eat, Move, Read!" a Huge Success***

The Palm Springs Library was very busy this summer. We celebrated Summer Reading Program, a time to encourage, families to visit the library and to keep children and teens reading during the summer. Our Summer Reading theme this year was *"Reading is so Delicious: Eat, Move, Read!"* For eight weeks we held a variety of programs, asked everyone to read, and gave away fantastic prizes. Programs included cooking demonstrations for teens, a puppeteer famous for working on major motion pictures, storytellers who had everyone enthralled, personal safety training, and even a Zumba fitness program. We gave away weekly gifts just for visiting the Library, had drawings for weekly prize baskets, and gave away six bicycles as grand prizes. During the eight week program, we had 873 people register for Summer Reading; we conducted 65 programs, and had 2,957 people attend those programs at the Library. It blew our previous years' statistics out of the water! These results would not have been possible without the support of so many people, especially the Friends of the Palm Springs Library. The Friends donated \$5,000 to help pay for Summer Reading. We used the funds to buy giveaway books for children, pay for advertising to draw folks into the Library, and sponsor the outstanding performers who entertained the families. Without the support of the Friends, our program would not have been



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the success that it was. When you make a donation to the Friends of the Palm Springs Library, you can feel good knowing that your contribution goes to support quality programs such as this.

Other donors to Summer Reading Program are to be commended as well. US Bank helped us in two ways, by providing over 6,100 two-sided color copies of our **Summer Reading** promotional flyer given to every school child in Palm Springs. US Bank also awarded us a \$2,500 grant to help support Summer Reading Program.

Our community stepped up this year to help the Library. Many local merchants donated gift certificates to use as giveaway prizes. The Palm Springs Sustainability Commission donated six bicycles to use as grand prizes. A full list of sponsors is listed under the Donors tab on our website, [www.palmspringslibrary.org](http://www.palmspringslibrary.org). We thank everyone for their financial support as well as all those who were "helpers" during our programs. We could not have done it without you!

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## MEMBERSHIP COMMITTEE

BARBARA STANFORD

Our Membership Development Committee met twice this summer. A big "thank you" to Committee Members Jody Allen, Stephanie Austin, Sheila Grattan, LeeOna Hostrop, Carol Jackson, Mary Ann Kaestner, Rebecca Masterson, Laura Miller, Nanci Morrison, Debbie and Brad Spencer, Wanda Turman, Barbara Villani, and especially Library Director Jeannie Kays. We enthusiastically joined together to promote our common cause of assisting the Library whenever possible, and increasing our visibility in the community, with the end result of increasing membership.

Our Committee's Top 3 priorities were: (1) Staff a Membership Table at pop-up sales; (2) Host an event requiring membership to attend, and "bring a friend"; and (3) Create a Facebook page.

We were quick to take action and staffed Membership Tables at the two pop-up book sales this summer. We managed to include a membership brochure with every book purchase! Thanks to Jeri Vogelsang of the Palm Springs Historical Society, we now have a stand stocked with membership brochures at the Historical Society Museum. We will continue to pursue placement of our membership brochures at other key locations in the City. Finally, we have begun staffing a Friends Membership Table in the Library's lobby on the first Saturday of each month, 10 a.m. to 12 noon.

In addition a Friends representative have been speaking to Library audiences at afternoon and evening events, Book Club meetings at the Library and at Mizell Senior Center. Special thanks to Mary Ann Kaestner, Mike Thompson, and Laura Miller for volunteering to speak.

Many, many thanks to all of you who volunteered to assist with sign-ups and sign-ins for the Library's Summer Reading Program, to staff the sales tables at our Pop-up Book Sales, and to spread the word about the Friends by distributing membership brochures. It's also a great opportunity to meet fellow Friends—we truly are a team.

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Library Director Jeannie Kays wasted no time and created a new and attractive Facebook page for the Friends of the Palm Springs Library. It's beautiful! Please take a moment to visit our new page and be sure to click the button to "Like" it - and tell YOUR friends!

More exciting news: Mary Ann Kaestner, Julie Warren and I met with Camelot Theater's Jason Bruecks in July regarding a Friends of the Palm Springs Library "slide" to be shown in the Camelot's pre-movie show. The Board was enthusiastic about this idea; Julie Warren created and displayed three beautiful creations at the Board's September meeting. The Board made its selection, and we will soon have great visibility at the Camelot Theaters. We extend many heartfelt thanks to Jason Bruecks and to Mr. and Mrs. Supple, owners of the Camelot.

Not only that, Julie Warren created beautiful book plates which were pasted into each of the Hot Off the Press book selections in the Library's lobby, acknowledging the Friends' sponsorship. A giant Thank You to Jeannie and Julie. We're currently working on a plan to host a social event so that we can meet one another in a fun and social atmosphere—and we will be encouraging you all to "bring a friend" and have them join up, too. Stay tuned for more information.

**Website news:** Cathy Brant modified our website ([www.friendsofthepalmspringslibrary.org](http://www.friendsofthepalmspringslibrary.org)) so that if you prefer, you can print out the copy of the membership application and mail it in with your check. Thank you, Cathy!

We continue to diligently pursue avenues by which we can become better known. I welcome your ideas, and if you'd like to help out on our Committee, please email me directly at [bastanford49@hotmail.com](mailto:bastanford49@hotmail.com). I will look forward to hearing from you!

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## MAIN LIBRARY RENOVATION UPDATE

The Library Board of Trustees has acquired the services of Group 4 Architecture, Research + Design to conduct a needs analysis, design development, and cost estimate to renovate the Main Library. Staying within the existing building footprint, the project would primarily be an interior renovation, with the most important update being a complete infrastructure overhaul to HVAC, plumbing, electrical, data, lighting, and energy efficiencies such as installing double pane windows. At nearly 34,000 square feet, the size of the Library is sufficient, the layout is inefficient. Some areas are cramped while other areas have large, unused spaces. There are no small study rooms and the Community Room, at a capacity of 90, is too small to hold most events. The teen area has a seating capacity of 19. The story room has a capacity of 32. According to Library Consultant, Linda Demmers, our shelving is underutilized, but after a renovation we would have room to increase our book collection and still gain space needed for more reader seats and study tables. The Library plans to request Measure J funds for this project. If approved with no delays, the project could take at least two to four years. To stay up-to-date on the progress of this project, visit the Library Future Renovation page on our website, [www.palmspringslibrary.org](http://www.palmspringslibrary.org). Your advocacy for this project is appreciated.

*See proposed project plans on Page 4*

## BOOK SALE COMMITTEE

RICHARD ELLIS

The Friends had a fine summer of book sales in the library this year, including two fun, well-attended sales during the Library's Summer Reading Program in June and July.



We're looking forward to at least two more small "pop-up" sales in conjunction with library programs this Fall, so watch for announcements

in the library and on our website. If you are a Friends member, we will give you plenty of notice for the sales via email too.

Special thanks to Laura Miller, George Mucherson, and Nick Angeles who work all year behind the scenes, sorting and pricing books and keeping the sale shelf full. Things wouldn't work as smoothly or be as much fun without them!

It's great to report that donations were up this summer over the last two summers and allowed us to continue to offer a good selection of books for sale in the Library. We're always happy to find our donation bin filled with good condition books, DVDs and CDs! Thank you!

We will have a sale in the Library of DVDs, CDs, and audio books on October 26, and a sale of better fiction and mysteries on Saturday, December 14. Of course, our big annual sale is currently scheduled for March 28, 29 and 30, 2014 in the Frey Building on Baristo. Mark your calendars!"



## RAISE MONEY FOR THE LIBRARY JUST BY SHOPPING ONLINE

Do you shop online at Amazon.com? Did you know that you could be donating a portion of every dollar you spend to the Library? It's as simple as a few clicks! Instead of going directly to Amazon.com to start your shopping, go to the library's web site at [www.palmspringslibrary.org](http://www.palmspringslibrary.org) once there, you will see a link called 'About Us' listed on the left navigation bar, click that link and then scroll all the way to the end of that page. You will see an Amazon banner, click on that banner and it will take you directly to Amazon.com where you can sign in to your account and shop as usual.

Since you are accessing Amazon.com through the library's link, it tells Amazon to give a portion of every dollar you spend to the Library. Then once a quarter the Library gets a check! And don't worry, the Library does not know anything about your purchases; your privacy is preserved by Amazon at all times.



## FRIENDS BOOK CLUB BEGINS NEW SEASON

RICHARD BASS

The Friends Book Club kicked off its new season with an emotional discussion of *A Fine Balance* by Rohinton Mistry, an historical novel set during the extremely cruel term of India's Prime Minister Indira Gandhi during the 1970's.



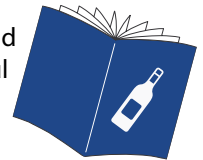
Get ready for Halloween with the next book, *Frankenstein*, or the *Modern Prometheus*, a jewel of Romantic Gothic written by teenager Mary Wollstonecraft Shelley. This book, still a classic for almost 200 years, promises to encourage a wonderful discussion. BOO!

The Club meets at the Library every third Friday of the month; join the next discussion at 2 pm, Friday, October 18, 2013. Happy reading!

## NEW LOCATION AND HOST FOR LIBRARY'S WINE BOOK CLUB

JULIE WARREN

The Palm Springs Public Library is proud to announce a new partnership with Azul Tapas Lounge in downtown Palm Springs, as the new host and location of the monthly Wine Book Club.



Going into its fifth season, the Wine Book Club is a group, led by a Librarian, which meets the last Wednesday of each month (unless otherwise noted). Attending is FREE and open to the public, anyone over the age of 21 is welcome to attend and join in the discussion of that month's book selection over a glass of wine (for a nominal fee).

The new schedule for the Wine Book Club's 2013-2014 season will begin on Wednesday, September 25th at 6:00 p.m. at Azul Tapas Lounge, located at 369 N. Palm Canyon Dr. in Palm Springs. The group is reading and will discuss Mr. Penumbra's 24-Hour Bookstore by Robin Sloan.

The full schedule can be found on the library's web site at [www.palmspringslibrary.org](http://www.palmspringslibrary.org) or on a book mark available at the Library or at Azul. All books are available to be checked out at the library and many of the books are available as an eBook or downloadable audiobook and can be downloaded from the Library's website.

## FREE MUSIC AND MORE WITH YOUR LIBRARY CARD

Freegal™ Music Service gives access to FREE downloadable music. Through this service, using your Library card, you have access to over 7 million songs including Sony Music's catalog of legendary artists.

Freegal allows the Library to increase the size and diversity of its collection by offering access to over 28,000 music labels from 85 different countries. Through the Library's web site, [www.palmspringslibrary.org](http://www.palmspringslibrary.org), registered library card holders can download three (3) Freegal Music tracks per week.



**FRIENDS OF THE PALM SPRINGS LIBRARY**  
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***Friends of the  
 Palm Springs Library***

**BOARD OF DIRECTORS**

*President:* Chris Seidel

*Vice President:* Jim Hicks

*Treasurer:* Mike Thompson

*Secretary:* Cathy Brant

*Membership Chair:* Barb Stanford

*Book Sale Chair:* Richard Ellis

*Directors:* Evelyn Berry, Sheila Grattan

LeeOna Hostrop, Nanci Morrison

**PROGRAM OPTIONS - A1**



**PROGRAM OPTIONS - A2**

