



## PRESIDENT'S COLUMN

CHRIS SEIDEL

The Friends' board of directors usually takes a break during the summer months of July and August. This summer, however, it is anything but idle. Two newly formed committees are hard at work.



Created a few months ago, the Board Development Committee, chaired by Sheila Grattan, is responsible for building a balanced board with appropriate individuals who share an interest in and ability to promote and support the work and mission of the Friends and the library. The committee is charged with identifying, cultivating and recruiting prospective candidates to serve as directors. The process is an ongoing, year-round effort. At its first meeting, the committee assessed the qualities current members bring to the board, thus enabling the group to determine what additional talents prospective members might contribute.

The second group recently formed is the Membership Development Committee, chaired by Barbara Stanford. Its purpose is to promote membership in The Friends of the Palm Springs Library by designing and implementing programs, materials and activities to attract new members, retain current members and promote the active participation of all members. Comprised of board members and volunteers from the general membership (to whom we extend a heartfelt "thank you"), this group is currently ranking various suggestions made at its first meeting following which it will meet again to consider implementation.

Also underway are efforts by the Friends to assist the library in its Summer Reading Program, which runs through July 27.

When the board reconvenes in September, we will be discussing the planning of a periodic retreat where we will assess the progress made in implementing our strategic plan and considering updating our goals and strategies for achieving them.

So, we are busy! Stay tuned.

Meanwhile, as always, if you have any comments or suggestions for the Friends, please contact me at 616-298-2399 or at [www.chrisin312@aol.com](mailto:www.chrisin312@aol.com).

### SUMMER POPUP (Mini) BOOK SALE

IN THE LIBRARY LOBBY  
Saturday, July 27 from 10 am until 1 pm

## DIRECTOR OF LIBRARY SERVICES

Thanks to Director of Public Relations Julie Warren for sending in this report and pictures for Jeannie Kays:

### It Takes a (Palm Springs) Village to Prevent Summer Learning Loss in Students

A vast body of research shows that students who lack access to summer learning opportunities risk suffering "summer learning loss" – a loss in academic skills and knowledge during the summer that sets them back academically and contributes to increased student drop-out rates. Research shows that high-quality summer learning programs prevent learning loss and strengthen Students' social and academic skills, work habits and attitudes, and readiness to learn.

To combat this loss, the Palm Springs Public Library has a Summer Reading Program designed for every age; Pre-K – 5th grade, 6th – 12th grade, and even for adults to be good role models!



Upon registration, everyone receives a free gift, and there are weekly gifts for youth and teens for coming to the Library. The theme for this eight-week program is *Reading Is So Delicious—Eat, Move, Read*. Weekly performers, special lectures and movies are presented throughout the summer for each age group focused on that theme. However, this year's Summer Reading Program would not have been possible without the generosity of several organizations and businesses of the Palm Springs area.



The Friends of the Palm Springs Library, US Bank, the City of Palm Springs Sustainability Commission and "The Desert Entertainer." Several other local restaurants and businesses also donated gift certificates and complimentary tickets to give

Continued on Page 2

## DIRECTOR'S REPORT *Continued from Page 1*

out in the weekly prize drawings to participants who are coming to the Library and taking part in the Summer Reading Program.

The Library was excited to accept a donation from the Friends of the Palm Springs Library for \$5000 in support of the weekly special performers and to purchase books to give away to students who complete a milestone of the program. US Bank was also a major contributor in these efforts and their funds helped to purchase special giveaways and provided printing assistance of over 6,000 flyers for local area students.

The City of Palm Springs Sustainability Commission, acting on behalf of the Mayor's *Healthy Planet Healthy You* initiative, contributed support for the purchase of six bicycles to give away as the grand prizes, as well as support for a 'Little Sprouts' youth garden and learning program with a Master Gardener. "*The Desert Entertainer*" generously contributed ads in their weekly magazine for the length of the Summer Reading Program; helping spread the word about all the wonderful performers and activities at the Library this summer.

Many restaurants and businesses contributed either gift cards for a meal or free admission tickets to local attractions and theaters. The Library would like to thank the following local businesses for their generosity:

- ✧ Birba/Cheeky's/Jaio Restaurants
- ✧ Camelot Theater
- ✧ Desert Ice Castle
- ✧ Espresso Cielo
- ✧ Jake's Ready-To-Eat
- ✧ Johannes Restaurant
- ✧ Kaiser Restaurant Group
- ✧ Lulu California Bistro
- ✧ Palm Springs Aerial Tramway
- ✧ Palm Springs Children's Discovery Museum of the Desert
- ✧ Palm Springs International Festival of Shortfilms
- ✧ Palm Springs Power Baseball Team
- ✧ Rick's Restaurant & Desert Grill
- ✧ Roundtable Pizza
- ✧ RR Broadcasting
- ✧ Ruby's Diner
- ✧ Shakey's Pizza
- ✧ Spencer's Restaurant
- ✧ TOGO's Sandwiches
- ✧ Trio Restaurant
- ✧ Tropicale Restaurant
- ✧ Wang's in the Desert

Please consider their generosity when you are making plans and reservations for yourself and your family. Without the support of the Palm Springs community, the Library would be challenged to provide the type of Summer Reading Program being currently offered. The Library staff can't thank the Friends and other organizations and businesses enough for their kindness.

## SUMMER BOOK SALES

RICHARD ELLIS

Two fun summer mini-sales (June 8 & July 10) were held in the library lobby in conjunction with events during the Summer Reading Program. These sales were of Children's and Young Adult books and were quite successful. A third summer mini-sale will be held July 27th (10am to 1pm), the final day of the program, and feature a mix of Adult fiction and books for younger readers. Thank you to all the volunteers who make these sales work so smoothly! We are planning a couple of mini-sales for the Fall season too, so watch the FOPSL website!

**Mark your calendar! Our big Spring Book Sale 2014 will be held Friday, Saturday & Sunday, March 28, 29 & 30 at the J.C. Frey Building on Baristo.** More details in future newsletters and on the website.

Have a wonderful summer! It's a perfect time for a good book, so please shop Friends' selection of recently donated books for sale in the library lobby.



## NEW LIBRARY HOURS

*Starting July 1, the Library is open six days a week.*

Monday 10 am until 6 pm

Tuesday 10 am until 8 pm

Wednesday 10 am until 8 pm

Thursday 10 am until 6 pm

Friday 10 am until 5 pm

Saturday 10 am until 5 pm



## BOOK CLUB NEWS

Book Club Meetings are on the the third Friday of the month at 2 pm. There is no cost to attend and everyone is welcome.

At the April organizational meeting, in the absence of volunteers, I agreed to be the coordinator of the Book Club. As for facilitating the meetings, I'll be sharing this responsibility with Peggy Meyer, who volunteered to do it while she is in town from Seattle.

At our last meeting of the season we discussed *The Stranger*, by Albert Camus. Born in French colonial Algeria to a French Catholic family in 1913, He enjoyed theatre and writing, and was impassioned to help the economic and political plight of native Algerians.



**RICHARD BASS**

When he moved to France in 1938, he joined the Resistance against the Nazi invasion of World War II.

His first novel, *The Stranger*, published in 1942, remains a compelling story that is as relevant today as it was when it was written. For a full synopsis of the novel, check out the Book Club News on our website [www.friendsofthepalmspringlibrary.org](http://www.friendsofthepalmspringlibrary.org).

The Club will be on summer hiatus until September 20, 2013, when we will discuss *A Fine Balance* by Rohinston Mistry. Happy reading!

## BOOK CLUB SCHEDULE 2013-2014

### SEPTEMBER 20, 2013

#### *A Fine Balance*

by Rohinston Mistry  
Ginger Semple-Schneider, *presenter*

### OCTOBER 18, 2013

#### *Frankenstein, or the Modern Prometheus*

by Mary Wollstonecraft Shelley  
Richard Bass, *presenter*

### NOVEMBER 15, 2013

#### *Wild: From Lost to Found on the Pacific Crest Trail*

by Cheryl Strayed  
Mary Barlow, *presenter*

### DECEMBER 20, 2013

#### *Gonzalez & Daughter Trucking Co: A Road Novel With Literary License*

by Maria Amparo Escondon

### JANUARY 17, 2014

*Nothing to Envy*  
by Barbara Demick  
Sandy Clark, *presenter*

### FEBRUARY 21, 2014

*Before I Go To Sleep*  
by S. J. Watson  
Mary Barlow, *presenter*

### MARCH 21, 2014

*The Brief Wondrous Life of Oscar Wao*  
by Junot Diaz  
Moira Johannesen, *presenter*

### APRIL 18, 2014

*The Woman Behind The New Deal: The Life and Legacy of Frances Perkins, Social Security, Unemployment Insurance*

by Kirsten Downey  
Ann Kepcke, *presenter*

### MAY 16, 2014

*White Teeth*  
by Zadie Smith  
Irene Tritel, *presenter*

### JUNE 20, 2014

*House of Earth*  
Ginger Semple-Schneider, *presenter*

## *Friends of the Palm Springs Library* BOARD OF DIRECTORS

*President:* Chris Seidel

*Vice President:* Jim Hicks

*Treasurer:* Mike Thompson

*Secretary:* Cathy Brant

*Membership Chair:* Barb Stanford

*Book Sale Chair:* Richard Ellis

*Directors:* Evelyn Berry, Sheila Grattan

LeeOna Hostrop, Nanci Morrison

## NEW PAGES ADDED TO WEBSITE

In order to make the Friends website more informative, we have added two new pages: Book Club News and a History of the Friends page that includes some of our major gifts to the Library. It can be found by clicking on "About" at the top of the home page. Check them out at [www.friendsofthepalmspringlibrary.org](http://www.friendsofthepalmspringlibrary.org). If you have any suggestions about the website, please let us know. It is an ongoing project! Call 760-668-8838 or email us at [info@friendsofthepalmspringlibrary.org](mailto:info@friendsofthepalmspringlibrary.org)



**FRIENDS OF THE PALM SPRINGS LIBRARY**  
300 S. SUNRISE WAY • PALM SPRINGS, CA 92262-7699

## MEMBERSHIP COMMITTEE

BARBARA STANFORD

Our Friends membership remains at just under 300. In an effort to explore ways to build our membership, we have formed a new Membership Development Committee. The first meeting was held on June 4, for an initial “brainstorming” session. Lots of creative ideas were exchanged, including some that have worked for other groups to which our Committee members belong. A master list of ideas was compiled and Committee members are now busy prioritizing their personal “Top 10” ideas for submission, to be explored in further detail at our next meeting.



Committee Members meeting on June 4th included Library Director Jeannie Kays; Friends members Jody Allen, Stephanie Austin, Mary Ann Kaestner, Rebecca Masterson, Debbie and Brad Spencer, Wanda Turman and Barbara Villani; and Friends Board members LeeOna Hostrop, Laura Miller and Nanci Morrison. Additional members of the committee are Board Member Sheila Grattan and Friends Member Carol Jackson, who will be joining us at our next meeting.

Topping the Committee’s suggestions were exciting ideas for social activities providing an opportunity for folks to meet fellow book lovers in a fun and relaxing setting - and to *bring a friend!* The Committee also felt strongly that we needed to increase our visibility and name recognition in the community. We are off to a good start in that direction, as thanks to Director Jeannie Kays and Julie Warren, Public Relations Director, we were invited to have a Friends representative address attendees at the Library’s various lectures and film events, which we enthusiastically began that same week. We were also invited by Richard Bass to meet with the Friends Book Club members, and we spoke with them on June 21st.

Earlier this spring, our President Chris Seidel and Vice President Jim Hicks were interviewed on various radio programs, and Chris also made presentations to local service clubs to spread the word of “who we are and what we do”. We’ve recently begun staffing a Membership table at “pop-up” book sales held in conjunction with Summer Reading Program events.

If you’d like to be a part of our Committee and share your ideas, we would love to have you join us! Please email me at [bastanford49@hotmail.com](mailto:bastanford49@hotmail.com) and you’ll be invited to our next Membership Development Committee meeting. Have a wonderful summer!

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## *Welcome to our New Members*

### **PATRON**

Reghanti, Violet  
Sheffer, Anne  
Wyman, Hank

### **INDIVIDUAL**

Barry, Doug  
Bass, Richard  
Boyd, Elizabeth  
Casini, Carol  
Godakanda, Chari  
Howorth, Diana  
Jackson, Carol  
Spadafore, John  
Spurgin, Dennis E., D.C.

*Thank you to our Renewing Members  
at Patron Level and above*

### **PLATINUM**

Anita and Howard Richmond Foundation

### **PATRON**

Scheibner, Paul and Irene  
Seidel, Chris  
Selzer, Paul and Kay

*Thank you for your donations*

Dearth, Michael  
Ellis, Mary  
Lewis, Jason and Marjory  
Walden, Stan

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