

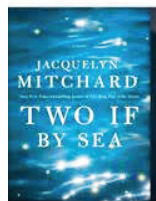


PRESIDENT'S MESSAGE

Cathy Brant

As the nights grow longer and the temperature mellows out, the Friends of the Library season is heating up quickly. We are fully engaged in the Modernism events this year due to the fact that they are focusing on the 100 birthday celebration of William F. Cody, a local architect who designed many homes and civic buildings, including our own Library Center. Kicking off the Special Preview Weekend October 22nd was a free film screening of *Desert Maverick: The Singular Architecture of William F. Cody* at the Library. This event was fully booked through the Modernism website.

We are also very pleased to have our first Author Luncheon in a long time. **Bellinis, Brunch & Books with Author Jacquelyn Mitchard** will occur on Saturday, January 28 at 10 a.m. The author of *The Deep End of the Ocean* was featured on the Oprah show and her novel was the first title of Oprah's Book Club. We will enjoy a brunch created by the chef of Mr. Lyon's Steakhouse and the local eateries Cheeky's and Birba, in the newly remodeled Conservatory. Following the meal we will adjourn to the Grand Salon to hear Ms. Mitchard speak and share her own story. I and other board members heard her last May



and enjoyed every minute of her presentation. Attendees will be able to buy her latest book, *Two If By Sea*, which she will sign at the event. Tickets will be limited and available to purchase soon on our web site, watch for the announcement.

Two different Modernism lecture events are scheduled for February 20th and February 21st in addition to a special exhibit direct from the Los Angeles A+D Museum of William Cody's memorabilia and work that will be on display available as a self-guided tour the entire length of Modernism Week. Tickets for all these events will be available to purchase after November 1st at www.modernismweek.com, all to benefit the Friends! It is through the hard work of former board member Mike Thompson and Library Services & Public Relations Manager Julie Warren that these events will take place. Details on the events are listed elsewhere in this newsletter and on the website at www.friendsofthepalmspringslibrary.org. We will be needing volunteers for all, so if you wish to volunteer, call Laura at 760.668.8838.

DIRECTOR OF LIBRARY SERVICES

Jeannie Kays



[Jeannie Kayes is on vacation. Director of Public Relations Julie Warren has sent in the following articles. These are two of the projects that you, the members of the Friends, support through your membership dues and many volunteer hours. The Library staff is very grateful for your help.]

Summer Reading Program Comes to a Close

Palm Springs Public Library's Summer Reading Program, READ for the WIN was a huge success with 662 children, teens, and adults participating in the 8-week program.

Thank you to the Friends of the Palm Springs Library for providing the funds to purchase the Grand Prizes, three Microsoft Surface Pro 4 Tablets. The City of Palm Springs Sustainability Commission also sponsored the purchase of seven bicycles with locks and helmets which were given away at the end of the program. This was a lot of incentive for our participants and helped to encourage their attendance and involvement in all things 'Summer Reading.'



The Library presented 42 programs in the eight weeks with a total of 2,406 attendees! That is an amazing feat and would not have been possible without the hard work by staff and the great volunteer support we received from the Friends at each of our weekly events. Thank you is not enough for all the support you give to the Library.

Born to Read Program – The First Year

The Friends of the Palm Springs Library, in cooperation with the Palm Springs Public Library and a local Educator created an early literacy program to distribute a 'Born To Read' kit to the parents of each baby born at Desert Regional Medical Center. Literacy development begins at birth and is closely linked to a baby's earliest experiences with books and stories. Babies learn language through social literacy experiences - parents interacting with them using books. That is the driving force behind the development of our Born to Read program. It began in the first quarter of 2015 with the



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Born to Read Program *Continued from Page 1*

creation of partnerships, designing and printing the materials, as well as various meetings with hospital personnel and stakeholders. We also approached other community partners to help us fund this kit. We successfully received additional grant monies from the Anderson's Children's Foundation and the Desert Regional Medical Center Auxiliary to help us create these kits.

It was decided to distribute the kits through a third party called Healthy Beginnings with whom the hospital contracts with to give pre-birth hospital tours and post-birth classes to new parents. The distribution of the kits began in August 2015. In the first year of the program we have distributed over 750 kits to new families.

The kit includes two bilingual board books, child developmental milestones for a baby's first year, a list of local resources, a customized bib and bag that also contains information about the library and the Friends. The board books are perfect for little fingers and are more durable than traditional picture books. When children OWN books they can explore these books on their own and create imaginary stories with or without a parent. It is our hope that parents will form a bond with their child by holding the baby close and reading to them, helping a child to develop language skills and learning to love reading.



A web page was also created on the Library's main home page about the program and provides more detailed information about the program and links to useful and helpful information for the new parents.

Overall we view our first year as a success and hope that you agree that growing new readers is important for our community and wise investment!

BOOK SALES

Welcome back Snowbirds! We're starting off the season with a Fiction Book Sale in the Library lobby – Saturday October 22, 2pm-5pm. Join us and stock up for a season of reading! We will have stacks and stacks of hardcover and softcover fiction at bargain prices.



On December 10th we will hold another of our very popular DVD/CD sales from 10am to 1pm in the Library lobby. Plan to shop early as this is always one of our most popular sales! We will have thousands of recently donated DVDs and CDs for your enjoyment.

This season our 2017 annual three-day book sale is moving to January! Mark your calendar! Friday Jan. 13, 2017 is the Friends Members Preview Sale from 2pm until 6pm, Saturday the 14th the sale is open to the public, and Sunday

the 15th is a Bag Day Sale with everything just \$4 a bag! This sale is in the Frey Bldg. on Baristo.

Thank you to everyone for the continuing flow of nice donations! They keep our sale shelves and book sales stocked throughout the year. We always welcome donations of gently used books, audiobooks, DVDs, CDs and magazines. Please remember that we cannot use any of the following: VHS and cassette tapes of any kind, phone books, mail order catalogs, or any books or magazines that are torn, smoke or water damaged, or otherwise not fit to be resold for the benefit of the library. These items may be disposed of in your home blue recycling bins.

SPECIAL EVENTS RECOGNIZING PALM SPRINGS ARCHITECT WILLIAM F. CODY



Fast Forward: The Architecture of William F. Cody

**February 17 - February 26, 2017
10:00 am - 4:00 pm**

The Friends have been able to obtain a special exhibit, direct from the Los Angeles A + D Museum, marking the architect's 100th birthday and celebrating his seminal contribution to modern architecture. It is a self-guided exhibit that spans William Cody's career, and includes images, photos, architectural plans, some never previously on display. It will also include project models showcasing how his work inspired architecture students at Cal Poly San Luis Obispo after studying his archives.

A video with curator Jo Lauria as interviewed by local architecture expert Michael Stern will describe the exhibit and its relevance today.

Advance tickets are \$10.00 for admission or \$15.00 at the door. This exhibit will be open for ten days and we expect a large attendance for this inexpensive Modernism Week event.

All proceeds from the exhibit will benefit the Friends of the Palm Springs Library.

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William F. Cody *continued*



Above is a postcard showing the Library atrium when the building first opened.

Architect William F. Cody - His Work and Life:

Lecture and Reception

February 20, 2017 2:00 PM - 5:00 PM

An informative lecture by Laura Servetti, Special Collections and Archives Librarian at the Robert E. Kennedy Library, California Polytechnic State University, San Luis Obispo which houses the Cody archives. Also presented will be a special videotaped interview with Cody's daughter Catherine Cody Nemirovsky, who will share memories and insights while talking to local architecture expert Michael Stern about her father's work while growing up in their Cody designed family home. Following the lecture and video presentation will be a reception in the Cody-designed Atrium of the Palm Springs Library.

Advance tickets are \$55.00 per person, with attendance expected to be 180 people. All proceeds from the lecture and reception will benefit the Friends of the Palm Springs Library.

MEMBERSHIP REPORT

Barbara Sanford, *Chair*



April-May-June (thru 09-30-16)

Welcome to our New Members!

PATRON (\$100)

Rose, Robert

Family

Moneysmith, Marie

Individual (\$20)

Carnahan, Donnie

Fruchtman, Dominique

Thank you for your renewals at Patron Level and above:

PATRON \$100

Hostrop, Dr. Richard and LeeOna

McElroy, Marilyn

LEEONA HOSTROP

A dear friend to many Palm Springs residents and students, and a great champion of our Library, LeeOna Hostrop died peacefully at her home Friday, October 21st. She was a guiding light for our Friends organization during the over twenty years she spent on the board. She was responsible for inviting many of us to become members of the board and encouraged us to do our best.



She was a life-long advocate for the Library, and had a cast-iron memory of the Friends' history. Books were her passion, and she made our book sales the huge fundraisers that allowed the Friends to fund gifts to the Library. She also was known for her organizing skills and for coming up with creative ideas for our projects and Annual Meetings. We will miss her presence and can-do spirit, which will long guide us. One of LeeOna's last activities was to donate some valuable books to the Library collection. Our heartfelt thoughts and prayers are with Richard and the rest of her family at this time.

BOOK CLUB

The Friends' of the Palm Springs Library Book Club enters its 20th year this season with lively and rewarding discussions. Members choose the books and have the opportunity to lead each month's discussion. The club meets every third Friday of the month in the Learning Center at the Library and is open to all. The Friends purchase copies of the books that are available in the Library for checkout. For more information, contact Richard Bass, 323-533-3550. The list of books and summaries of their discussions are available at www.friendsofthepalmspringslibrary.org.



UPCOMING LIBRARY EVENTS

Wednesday, November 2nd Author Lecture: Dave Zobel. Discussing his book *The Science of TV's the Big Bang Theory: Explanations Even Penny Would Understand*. Dave, a science writer, breaks down the show's science conversations in a humorous and informative way and lets everyone in on the punchline. The lecture will begin at 6:30 p.m. in The Learning Center (TLC).

Tuesday, November 29th—Lecture @ the WMML: Hemingway and War. Learn about Hemingway's attitudes toward war with Hemingway scholar Nancy Sindelar, Ph. D. She will share photos depicting Hemingway's involvement in World War I, the Spanish Civil War, and World War II and discuss passages from his war correspondent articles. The program will be from 10:00 a.m.-12:00 p.m. in the Cornelia White Community Room at the Welwood Murray Memorial Library (WMML) located at 100 S. Palm Canyon Dr., in downtown Palm Springs. 760-323-8296, www.welwoodlibrary.org.

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FRIENDS OF THE PALM SPRINGS LIBRARY

300 S. SUNRISE WAY • PALM SPRINGS, CA 92262

UPCOMING LIBRARY EVENTS *Continued*

Wednesday, November 30th Lecture: California End of Life Option Act. Presented by a Paul Zak, a retired Licensed Clinical Social Worker. Learn more about this important legislation and your rights. This lecture will begin at 6:30 p.m. in The Learning Center (TLC)

Wednesday, December 7th Family Fun Night presents: Santa. Celebrate the season with Santa! We will have a professional photographer on hand so come dressed and picture ready! A fun evening for families. The program will begin at 6:00 p.m. in the Youth Story Room

Tuesday, December 13th—Lecture @ the WMML: Hans Christian Anderson: The Fairy Tale of His Life. Learn more about the life of Denmark's greatest storyteller. Presented by Professors John and Donna Mollan, the program will be from 10:00 a.m.-12:00 p.m. in the Cornelia White Community Room at the Welwood Murray Memorial Library (WMML) located at 100 S. Palm Canyon Dr., in downtown Palm Springs. 760-323-8296, www.welwoodlibrary.org.

Wednesday, December 21st Film Screening: Before You Know It. This film by PJ Raval follows a cross-dressing loner, a flamboyant owner of a gay bar and a gay rights activist and their different approaches to living out their retirement years. The screening will begin at 6:30 p.m. in The Learning Center (TLC).

Shop Early for
**Christmas
Stocking Gifts**

at the Friends' CD/DVD Sale
on Saturday
December 10th
in the lobby of the Library
10 am to 1 pm

Friends of the Palm Springs Library

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